

## FORM B – Assessment, Delivery & Learning

Subject Title	Business Management
Degree / Major	Degree
Level	C

### Instructions

Assessment Title – This is what is displayed on the student record and on transcripts

Type – This can be **CW** (Coursework), **PRA** (Practical), **WRI EX** (Written Exam), **PRA EX** (Practical Exam), **PRE** (Presentation)

Qualifying Mark – Use when a minimum grade must be achieved (PSRB related), the standard is 1

Weighting – The weighting of each assessment in the module – **must total 100**

**The norm is 2-3 pieces of assessment per 30 credit module**

### Assessment Details - **BMA001U1 - Business Fundamentals (SEM12)**

Assessment Title	Type	Qualifying Mark?	Weighting
Early Assessment (A1)	CW	No	10
Case study (A2)	CW	No	45
In class test (A3)	CW	No	45

### Assessment Details – **BMA002U1 - Business Environments (SEM12)**

Assessment Title	Type	Qualifying Mark?	Weighting
Case study report (A1)	CW	No	50
In class test (A2)	CW	No	50

### Assessment Details – **BMA003U1 - Business Practice in Context (SEM12)**

Assessment Title	Type	Qualifying Mark?	Weighting
Business Case study (A1)	CW	No	50
Management Project (A2)	CW	No	50

### Assessment Details - **TBS001U1 - Academic and Future Skills Passport (SEM12)**

Assessment Title	Type	Qualifying Mark?	Weighting
Reflective report (A1)	CW	No	70
Presentation (A2)	PRE	No	30

## FORM B – Assessment, Delivery & Learning

### Instructions

**Session Type:** Acceptable types are Lecture, Seminar, Tutorial, Practical, and Workshop

**Title:** This will be what is displayed on the timetable

**Groups:** Number of groups required for Seminars/Tutorials. It is easier to remove a group, than add one, so please consider this.

**Weeks:** 12 Weeks Per Semester. If your Module is SEM12, 1-24 is acceptable.

**Location:** Detail spaces such as labs, or IT rooms. For general classrooms, this will be allocated based upon the group size.

Timetable Collection - <b>BMA001U1 - Business Fundamentals (SEM12)</b>						
Session Type	Title	Groups	Weeks	Day	Duration	Location
Lecture	Lecture in Business Fundamentals	1	1-24	Monday	1hr	Lecture Theatre
Seminar	Seminar in Business Fundamentals	7	1-24	Monday	2 hr	Classroom

Timetable Collection - <b>BMA002U1- Business Environments (SEM12)</b>						
Session Type	Title	Groups	Weeks	Day	Duration	Location
<i>Lecture</i>	<i>Lecture in Business Environments</i>	<i>1</i>	<i>1-24</i>	<i>Thursday (pm)</i>	<i>1hr</i>	<i>Lecture Theatre</i>
Seminar	Seminar in business environments	5	1-24	Thur pm	2 hr	classroom

Timetable Collection - <b>BMA003U1 - Business 3(SEM12) Business Practice in Context</b>						
Session Type	Title	Groups	Weeks	Day	Duration	Location
Lecture	Lecture in business practice in context	1	1-24	Friday 9-10		Lecture theatre
workshop	Workshop in business practice in context	5	1-24	Friday 10-12	1hr	classrooms

Timetable Collection <b>TBS001U1 - Academic and Future Skills Passport (SEM12)</b>						
Session Type	Title	Groups	Weeks	Day	Duration	Location
<i>Lecture</i>	<i>TBC</i>			<i>Where Possible</i>	<i>1hr</i>	<i>Lecture Theatre</i>
Tutorial	TBC			Where Possible	1hr	Classroom
Seminar	TBC			Where Possible	1hr	Classroom

## FORM B – Assessment, Delivery & Learning

Learning Outcome - <b>BMA001U1 - (Business Fundamentals) (SEM12)</b>		
Learning Aim	Learning Outcome	Which Assessment meets?
To equip students with an understanding of business and management fundamentals	Knowledge of management principles within a business context	A1 A3
	An appreciation of leadership & Management theories	A2 A3
	Knowledge of key approaches to organisational behaviour, e.g motivation, managing change and organisational culture.	A3

Learning Outcome - <b>BMA002U1 - Business Environments (SEM12)</b>		
Learning Aim	Learning Outcome	Which Assessment meets?
To equip students with an underpinning knowledge of the contextual framework within which businesses must operate	An appreciation of legal and ethical frameworks that govern business decisions	A1 A2
	An appreciation of the various internal and external stakeholders related to businesses	A1
	An understanding of the principles of innovation	A2

Learning Outcome - <b>BMA003U1 - Business Practice in Context (SEM12)</b>		
Learning Aim	Learning Outcome	Which Assessment meets?
To provide students with an insight into the opportunities and challenges facing contemporary organisations	Allow students to examine how information systems and data analytics can support business effectiveness	A1 A2
	Knowledge of how organisations are developing and applying digital marketing strategies	A2
	An appreciation of how wider economic factors shape business strategy and competitiveness	A1

Learning Outcome - <b>TBS001U1 - Academic and Future Skills Passport (SEM12)</b>		
Learning Aim	Learning Outcome	Which Assessment meets?
Develop a comprehensive range of personal, professional and academic skills	Be able to demonstrate professional skills for business.	A1 and A2
	Ability to use data information for decision making	A2
	Development of the skills and aptitudes for employability	A1
	An ability to reflect on personal behaviours and professional practice	A1